

Meeting Minutes: Monday, December 9, 2013

I. Call to Order/Approval of Agenda

Pres. Jamie Rexwinkel called meeting to order. Board members present were: Jordan Reimnitz, Grant Van Zee, Trent Van Den Hoek, Keith Sprecher, Scott Vanden Berg, Mark Neugebauer, Dave Koedam, Dan Noteboom. Representing the City Council was Mayor Dick Brink. Dave Lambert Director of Development for the Regional Development Association was also present.

Minutes of the previous meeting were reviewed and approved.

II. Activity Report

Recruitment – Lambert shared information regarding recruitment efforts including Project Maverick and Swier Law.

Things have been quiet regarding Project Maverick and no activity to report.

Lease agreement with Swier Law has been negotiated but not yet signed. Rexwinkel has been working on the renovations.

Lambert presented 2013 Recruitment efforts for Corsica. 14 potential projects were discussed and proposals were submitted to 4.

Retention/Expansion – No update to report since last meeting.

Other items – Housing was discussed and it was determined that we need to advertise locally and regionally what's available in Corsica. A marketing strategy needs to be developed. Suggestions were maybe a new website, signs showing development area and how to get there with contact number, involving a Realtor, and reactivating the Housing Authority. A plan for streets in the development area should also be prepared.

Goals for 2014 were discussed and how the Spending Freeze on local government entities will impact the Economic Development on Corsica.

Adjournment

Respectfully Submitted, Keith Sprecher, Vice President