

Meeting Minutes: November 10, 2014,

Call to Order/Approval of Agenda

Keith Sprecher called meeting to order. Board members present were: Grant Van Zee, Trent Van Den Hoek, Scott Vanden Berg, and Dave Koedam. Visitor Lydia Niewenhuis. Representing the City Council was Mayor Dick Brink. Dave Lambert Director of Development for the Regional Development Association, and Special Guest John Marshall, Vice Pres. of sales from Golden Shovel were also present.

Minutes of the previous meeting were reviewed.

Activity Report

Business Development - Corsica Animal Health Clinic – Awaiting final paper work on Title to close on purchase of Lot #4 with Ethan Coop Lumber. VanderPol Dragline has begun site preparation work focusing on road and sewer line.

Lambert presented 1 new project from GOED, a Heavy Manufacturing Company needing rail and 300 acres, no action was taken.

Dairy Producer is interested in developing a 3500-5000 cow dairy. This is in the early stages and Lambert will get more information.

John Marsall from Golden Shovel Agency presented his proposal for a new Corsica Development Corporation Gateway Website. He emphasized the importance of having a website to better market your community. He gave three different pricing options to be considered.

- 1) Website Design and Content Management
- 2) On-going Website Maintenance
- 3) Social Media Management Services

Funding the Website is the major issue and Lambert and Vanden Berg will look into our options.

Others Items

Board member terms were discussed. Several members expressed a desire to be replaced taking into account their length of time on the Board , and being able to commit the time to served. Term limits will be looked into and the Board will begin searching for new members.

Development Goals for 2015 will be on the December agenda.

Next meeting December 8, 2014 at 6:30 am

Adjournment

Respectfully Submitted
Keith Sprecher, Recorder